

# UTAH HEALTH INSURANCE ASSOCIATION MISSION STATEMENT

The mission of the Utah Health Insurance Association is:

1. To provide a common voice to legislators, the executive branch, regulators, and the media supporting the long term interests of health insurance for the benefit of employers, insured individuals, and their health insurers with the objective of:

* Positively influencing the legislative process;
* Advocating on behalf of insureds, employers, and insurers for the maintenance of a healthy insurance market
* Advancing competition and access to diverse products; and
* Promoting regulatory consistency and effectiveness.

1. To educate policymakers and the public with respect to the unique aspects and issues of health insurance.
2. To provide a forum for discussion and development of relationships among Utah Health Insurance Association members.

**WHERE DO WE GO FROM HERE?**

**Wednesday,**

**december 5, 2012**

EMI Health Auditorium

852 E. Arrowhead Lane, Murray, Utah

**3 Hours of CE Credit Available**

UTAH

HEALTH INSURANCE ASSOCIATION

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**Speaker Becky Lockhark**

**Utah House of Representatives**

Speaker Becky Lockhart is a strong supporter of Utah’s conservative standards, and a proud protector of traditional family values.

She is a fiscal conservative and believes tax revenues belong to the citizens, not the government. The legislature must exercise fiscal responsibility and allow taxpayers to keep more of their hard-earned money. For her diligent efforts to rein in spending and for her calls for government accountability, she has been named multiple times as a “Friend of the Taxpayer” by the Utah Taxpayers Association, and by the NFIB as a “Guardian of Small Business.” She has also been named as UHIA "Legisaltor of the Year" on numerous occassions.

**Leanne Gassaway**

**Western Regional Vice President**

**America's Health Insurance Plans**

Attempting to ferret one’s way through the current federal healthcare reform morass is an endeavor only for the stouthearted. If you're confused, you're not alone! Leanne Gassaway, Western Regional Vice President for America's Health Insurance Plans will bring new clarity to the federal Affordable Care Act (ACA). With her vast understanding and insights into what's happening in Washington DC participants will walk away with new understanding and a keener insight into what’s going on behind closed doors in the ivory halls of Washington DC--plus what might happen when ACA hits the Supreme Court!

Our

Presenters

UTAH

HEALTH INSURANCE

ASSOCIATION



Our Panelists

**Judi Hilman, M.A., Executive Director**

**Utah Health Policy Project**

Since coming to Utah, Judi Hilman has been an outspoken and effective advocate for those living in poverty. Judi is Executive Director and co-founder of the Utah Health Policy Project (UHPP), a 501-C-3 nonprofit organization dedicated to creating quality, comprehensive, affordable health care coverage for all Utah residents. Prior to starting the UHPP in 2006, Judi served as Health Policy Director and then Research Director for Utah Issues, Center for Poverty Research and Action. In 2008, Judi was selected as one of ten Community Health Leaders by the Robert Wood Johnson Foundation and just this year she was named Consumer Advocate of the Year by Families USA (“the voice for health care consumers”).

**Norman Thurston, PhD**

**Utah Department of Health**

Dr. Thurston has been one of the chief architects of the Utah Health Insurance Exchange. Dr. Thurston is a soft-spoken, intelligent and articulate spokesman for Utah's exchange model. As one of the few remaining members of the inception team still working on the Exchange, Dr. Thurston is the institutional memory of the Exchange. His insights and thoughts regarding the Exchange will certainly shape its future. As a trusted advisor to many legislators as well as the Governor, Dr. Thurston's opinions matter.

**Joan Ogden, QHA, MAAA,**

**Principal, Joan Ogden Actuaries**

Ms. Ogden consults regarding all areas of health care coverage. Ms. Ogden assists employers in the integration of HMO, PPO, and other benefit options and in the efforts to control health care costs. Ms. Ogden has been asked by legislative and other governmental bodies to provide direction and assistance in health care reform.

Ms.Ogden actuarial career began in 1976 when she joined Blue Cross of Northeastern Pennsylvania. With experience also at Blue Cross/Blue Shield of Utah, she gained a broad range of expertise in the health and dental coverage fields. She has been consulting since 1985 and principal of Joan Ogden Actuaries since 1991. She is a member of the Board of Directors of Equitable Life & Casualty Insurance Company.

8:30 - 9:00 a.m. **Registration**

9:00 a.m.  **Welcome**

Ryan Smart

President

Utah Health Insurance Association

9:10 p.m.  **Where do we go from here - a Utah Approach to Health Care** Becky Lockhart

Speaker

Utah House of Representatives

10:00 a.m. **Break - Light Refreshments**

10:10 a.m.

Western Regional Vice President

America's Health Insurance Plans

3:00 p.m. **Break**

3:10 p.m. **What now?**

A discussion by UHIA's panel of experts on if healthcare reform

and what to expect in the coming months ahead.

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* **Presentation materials will be emailed to seminar participants.**

# AGENDA

## REGISTRATION &

CANCELLATION POLICIES

**Registration** online or by mail will be accepted up to 2 business days prior to the seminar date, space permitting. Payment must be included in order to guarantee registration. No registrations can be accepted the day before the seminar. Door registration is accepted, if space is available, on a first-come, first-served basis. However, lunch and materials cannot be guaranteed.

**Register and pay ONLINE at www.uhia.net**

**Cancellations** must be confirmed by letter or email at least 2 business days prior to the seminar date. If cancellation is made within the time period, the registration fee minus a $10 nonrefundable fee will be returned to the registrant. No refunds will be given for cancellations made within 2 business days of the conference.

**Questions** regarding registration procedures or the program can be directed to Kelly C. Atkinson, Executive Director at (801) 673-2861 or by e-mail at [congresman@aol.com](mailto:congresman@aol.com)

If you have a disability that requires special accommodations, please contact Kelly C. Atkinson 801-673-2861 at least three business days prior to the program.

**UHIA MEMBER COMPANIES**

***Aetna***

***EMI Health***

***Equitable Life & Casualty Insurance Company***

***Molina Health Care of Utah***

***Regence Blue Cross / Blue Shielf***

***WMI Mutual Insurance Company***